



STIC Search Report

EIC 2100

STIC Database Tracking Number: 133241

TO: Michael B Holmes

Location: 2C06

Art Unit : 2121

Wednesday, September 29, 2004

Case Serial Number: 09/834779

From: Geoffrey St. Leger

Location: EIC 2100

PK2-4B30

Phone: 308-7800

geoffrey.stleger@uspto.gov

Search Notes

Dear Examiner Holmes,

Attached please find the results of your search request for application 09/834779. I searched Dialog's foreign patent files, technical databases, product announcement files and general files; along with the Internet.

Please let me know if you have any questions.

Regards,

A handwritten signature in cursive ink, appearing to read "Geoffrey St. Leger".

Geoffrey St. Leger
4B30/308-7800

File 347:JAPIO Nov 1976-2004/May(Updated 040903)

" (c) 2004 JPO & JAPIO

File 350:Derwent WPIX 1963-2004/UD,UM &UP=200461

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Set	Items	Description
S1	66169	(INFLUENC??? OR AFFECT? OR EFFECT? OR ENCOURAG? OR STIMUL? OR PRESSUR? OR PROMOT? OR ADVANC? OR COMPEL?) (7N) (GOAL? ? OR - OBJECTIVE? ? OR OUTCOME? ? OR RESULT???)
S2	27323	(INFLUENC??? OR AFFECT? OR EFFECT? OR ENCOURAG? OR STIMUL? OR PRESSUR? OR PROMOT? OR ADVANC? OR COMPEL?) (5N) (WEIGHT? OR - IMPORTAN? OR SIGNIFICAN? OR EMPHASI? OR PROMINEN? OR PRIORITY OR PRIORITIES)
S3	207145	GOAL? ? OR OBJECTIVE? ? OR DESIR???(3N)RESULT? ?
S4	2056	S3(5N) (ENTER??? OR ENTRY OR INPUT???)
S5	4794	S3(7N) (PEOPLE OR PERSON? ? OR INDIVIDUAL? ? OR EMPLOYEE? ? OR MEMBER? ? OR STUDENT? ? OR USER? ? OR PARTICIPANT? ? OR SU- BSCRIBER? ? OR CONSUMER? ? OR VISITOR? ? OR GUEST? ? OR CHILD- ??? OR PLAYER? ? OR SOMEONE OR ANYONE)
S6	877	S1 AND S2
S7	3	S6 AND S4
S8	1	S6 AND S5
S9	41	S6 AND IC=G06F
S10	42	S7:S9
S11	14	S10 AND AC=US/PR
S12	12	S11 AND AY=(1970:2001)/PR
S13	27	S10 AND PY=1970:2001
S14	33	S12:S13

14/5/1 (Item 1 from file: 347)
DIALOG(R)File 347:JAPIO
(c) 2004 JPO & JAPIO. All rts. reserv.

06417835 **Image available**
PERSONAL MERCHANDISING SYSTEM

PUB. NO.: 2000-003394 [JP 2000003394 A]
PUBLISHED: January 07, 2000 (20000107)
INVENTOR(s): MITSUYOSHI MASANORI
MOTOHASHI SHUICHI
APPLICANT(s): HITACHI LTD
APPL. NO.: 10-168038 [JP 98168038]
FILED: June 16, 1998 (19980616)
INTL CLASS: G06F-017/60 ; G07G-001/12

ABSTRACT

PROBLEM TO BE SOLVED: To clarify customer's need and to improve the propositional precision of a merchandise matching with the customer's need and sales **promotion** by **weighting** respecting items from a purchase **result** and questionnaire investigation and setting them as a customer profile.

SOLUTION: The concept of a stage is taken in the classification of a customer and a structured master file corresponding to the life scene of the customer, which is equivalent to a merchandise system, is given, respective items are weighted from a purchase result and questionnaire investigation and they are set as a merchandise file 132. A master file having structure similar to the customer profile is set in merchandise classification, factors which merchandises have are weighted and they are set as a merchandise file 133. Thus, the merchandises corresponding to the life scenes of the respective customers are covered without omission by using the customer profile 132 and the merchandise file 133, and a more appropriate merchandise group can be proposed.

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14/5/4 (Item 4 from file: 347)
DIALOG(R)File 347:JAPIO
(c) 2004 JPO & JAPIO. All rts. reserv.

04212712 **Image available**
METHOD FOR ESTIMATING DEMAND QUANTITY

PUB. NO.: 05-204412 [JP 5204412 A]
PUBLISHED: August 13, 1993 (19930813)
INVENTOR(s): ISHIDA TAKAHARU
TAMURA SHIGERU
APPLICANT(s): HITACHI LTD [000510] (A Japanese Company or Corporation), JP
(Japan)
APPL. NO.: 04-013689 [JP 9213689]
FILED: January 29, 1992 (19920129)
INTL CLASS: [5]-G05B-017/02; G06F-015/20
JAPIO CLASS: 22.3 (MACHINERY -- Control & Regulation); 45.4 (INFORMATION--
PROCESSING -- Computer Applications)
JOURNAL: Section: P, Section No. 1648, Vol. 17, No. 631, Pg. 155,
November 22, 1993 (19931122)

ABSTRACT

PURPOSE: To improve the degree of precision of demand estimation by obtaining a characteristic coefficient which expresses the relation of other parameters through the use of one of the plural state parameters constituting a non- continuous main cause so as to correct predicted demand quantity by means of the characteristic coefficient.

CONSTITUTION: Actual **result** data of demand quantity with an **influence** main cause is stored in a data base 2. A characteristic coefficient

dériving means 3 obtains the characteristic coefficient for integrating the attribute value at every non-continuous influence main cause based on actual result data which is picked-up from the data base 2 and a weather influence coefficient is reflected to important actual result data in accordance with the influence main cause so that demand actual result data is compensated. Function relation between a continuous influence main cause such as the highest temperature of a day, the lowest temperature of the day, etc., and demand quantity is obtained through the use of the compensated demand data. Demand quantity is compensated through the use of the characteristic coefficient based on the non-continuous influence main cause at the estimating point of time. Then estimated demand quantity is decided. Thus, the degree of precision demand estimation is improved.

14/5/6 (Item 6 from file: 347)
DIALOG(R)File 347:JAPIO
(c) 2004 JPO & JAPIO. All rts. reserv.

03749163 **Image available**
LEARNING MACHINE

PUB. NO.: 04-114263 [JP 4114263 A]
PUBLISHED: April 15, 1992 (19920415)
INVENTOR(s): KODA TOSHIYUKI
SAKAGAMI SHIGEO
YAMAMOTO KOJI
SHIMEKI TAIJI
APPLICANT(s): MATSUSHITA ELECTRIC IND CO LTD [000582] (A Japanese Company or Corporation), JP (Japan)
APPL. NO.: 02-234287 [JP 90234287]
FILED: September 04, 1990 (19900904)
INTL CLASS: [5] G06F-015/18
JAPIO CLASS: 45.4 (INFORMATION PROCESSING -- Computer Applications)
JOURNAL: Section: P, Section No. 1398, Vol. 16, No. 368, Pg. 79,
August 07, 1992 (19920807)

ABSTRACT

PURPOSE: To improve efficiency for learning by changing weight while selecting a weight change direction corresponding to the degree of advancing learning from a locally most efficient sharpest dropping direction and aperspectively most efficient conjugate subgradient direction.

CONSTITUTION: A threshold control part 16 switches a threshold T to a small value with the advancement of learning based on the result of deciding the degree of advancing learning in a learning advancing degree decision part 15. A weight change direction selection part 19 selects either the sharpest dropping direction or the conjugate subgradient direction according to the value of the threshold value T from the threshold control part 16 and outputs the selected one to a weight change amount calculation part 13 such as selecting the sharpest dropping direction for the first half of learning and selecting the conjugate subgradient direction for the latter half of learning, for example. Thus, since the first half of learning is learnt roughly and the accuracy of learning is gradually improved, the efficiency of learning is improved.

14/5/7 (Item 7 from file: 347)
DIALOG(R)File 347:JAPIO
(c) 2004 JPO & JAPIO. All rts. reserv.

03633247 **Image available**
EVALUATION SYSTEM

PUB. NO.: 03-296147 [JP 3296147 A]
PUBLISHED: December 26, 1991 (19911226)
INVENTOR(s): WATANABE TOSHIMI
APPLICANT(s): TOSHIBA CORP [000307] (A Japanese Company or Corporation), JP

(Japan)
APPL. NO.: 02-098409 [JP 9098409]
FILED: April 13, 1990 (19900413)
INTL CLASS: [5] G06F-011/28
JAPIO CLASS: 45.1 (INFORMATION PROCESSING -- Arithmetic Sequence Units)
JOURNAL: Section: P, Section No. 1333, Vol. 16, No. 136, Pg. 134,
April 07, 1992 (19920407)

ABSTRACT

PURPOSE: To evaluate each subject with high efficiency and high reliability when the subjects are selected in accordance with the using purpose of each user by obtaining the final result of evaluation of each subject based on the weight range of each item of evaluation designated by the user and the result of evaluation of an evaluation means.

CONSTITUTION: An evaluation means 1 evaluates equally each of prescribed items of evaluation to each subject. Meanwhile a weight range calculation means 23 calculates a weight range where the **weight** value that **affects** the evaluating **result** order of subjects is defined as a boundary for each item of evaluation. Each of these calculated weight ranges is displayed by a weighting request means 21 for each item of evaluation. Based on this display, a weighting request is given to a user according to designation of a weight range. A final evaluation means 3 obtains the final result of evaluation of each subject based on the weight range of each item of evaluation designated by the user in response to the weighting request and the result of evaluation of the means 1. Thus each subject is evaluated with high efficiency and high reliability at selection of a subject accordant with the using purpose of each user.

14/5/18 (Item 5 from file: 350)
DIALOG(R)File 350:Derwent WPIX
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014745951
WPI Acc No: 2002-566658/200260
XRAM Acc No: C02-160623

Conducting clinical trials for assessment of individual patient's response to a drug or other medical procedure used to treat a condition of the patient

Patent Assignee: BECKER R E (BECK-I); BECKER R (BECK-I)

Inventor: BECKER R E; BECKER R

Number of Countries: 096 Number of Patents: 003

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
WO 200251354	A2	20020704	WO 2001US49457	A	20011026	200260 B
US 20030088365	A1	20030508	WO 2001US49457	A	20011026	200337
			US 2002182785	A	20020801	
AU 2002239664	A1	20020708	AU 2002239664	A	20011026	200427

Priority Applications (No Type Date): US 2001301526 P 20010628; US 2000258262 P 20001226; US 2001274981 P 20010312; US 2002182785 A 20020801

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes
WO 200251354 A2 E 46 A61K-000/00

Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW
Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZW

US 20030088365 A1 G06F-019/00

AU 2002239664 A1 A61K-000/00 Based on patent WO 200251354

Abstract (Basic): WO 200251354 A2

NOVELTY - A method (M1) of conducting a clinical trial (CT) for assessing patient's response to a drug or other medical procedure.

DETAILED DESCRIPTION - A method (M1) of conducting a clinical trial

(CT) for assessing patient's response to a drug or other medical procedure comprising:

- (1) identifying the aims of the CT;
- (2) identifying the proposed outcome measures of each patients medical condition and determining whether these are reliable enough to meet the aims of the CT;
- (3) conducting a reliability study of at least one outcome measure to be used in the CT and determining the margin of error;
- (4) developing a reliable assessment plan for the CT by selecting frequency and form of each condition;
- (5) identifying criteria of clinical significance;
- (6) selecting criteria of statistical significance;
- (7) comparing data obtained from CT patients and determining whether conditions are improving or not;
- (8) estimating the probability that the drug or other medical procedure is necessary for improvement of an individual patient's condition, by comparing the chance occurrence of each individual patient's clinical course among active and placebo treated patients in the CT; and
- (9) determining based on at least one long-term outcome of the CT whether the measured improvement will result in a long-term favorable outcome for the individual patient

USE - M1 is useful conducting CT that enables assessment of an individual patient's response to a drug or other medical procedure (claimed). M1 is useful for determining the reliability of measurements, criteria of clinical significance, criteria of statistical significance, studies of the internal validity of patient assessments under both double-blind placebo controlled and non-double-blind non-placebo controlled condition, method of confirming the predictions from the clinical trial model, and studies of long-term predictions of health status from outcome measurements, and clinical trials or other medical research designs, to identify each individual's response to treatment. M1 is useful in the research and development of drugs or medical devices, generates and tests a model of individual patient assessment of drug or device effects that has a wide range of applications e.g., in patient care, in drug development, in health care financing and formulary maintenance, in electronic medical records and in pharmacy practice. M1 provides a medical practitioner scientific and statistical evidence of individual patient responses to treatment or to assess individual patient's response to drug. M1 is useful in regression on baseline status variables to predict treatment effects in individual patients using method of regression. M1 is useful to test the efficacy of drug dosing changes, or beginning or ending dosing, prescribed in response to the clinical course of the individual patient. M1 is utilized for determining CT outcomes for each patient's course at each assessment to provide a predictive model for interpreting in medical practice an individual's course in relation to the distributions of individual outcomes in the CT.

ADVANTAGE - M1 is applied in clinical drug development to provide the practicing physician to apply CT evidence to individualized patient care by drawing on a research tested model that evaluates individual patient responses. M1 facilitates the ongoing assessment of patients by n-of-1 studies. M1 provides for medical researchers into drug procedures or interventions, or device efficacy, safety, economics or use, for developing and testing a decision model that determines for patients individual the probable efficacy, safety, economic benefits and use of drug or medical device. M1 improves the implementation of scientific and medical standards of patient care in medical practice.

pp; 46 DwgNo 0/1

Title Terms: CONDUCTING; CLINICAL; ASSESS; INDIVIDUAL; PATIENT; RESPOND; DRUG; MEDICAL; PROCEDURE; TREAT; CONDITION; PATIENT

Derwent Class: B04; B07

International Patent Class (Main): A61K-000/00; G06F-019/00

International Patent Class (Additional): G01N-033/48; G01N-033/50

File Segment: CPI

DIALOG(R)File 350:Derwent WPIX
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013259528 **Image available**
WPI Acc No: 2000-431411/ 200037
XRPX Acc No: N00-321959

Models execution method in data mining software, involves scoring records of database that is segmented into several data segments using several models

Patent Assignee: UNICA TECHNOLOGIES INC (UNIC-N)

Inventor: CRITES R; KENNEDY R; LEE Y

Number of Countries: 090 Number of Patents: 005

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
WO 200034889	A2	20000615	WO 99US29342	A	19991209	200037 B
AU 200020498	A	20000626	AU 200020498	A	19991209	200045
US 20030018601	A1	20030123	US 98208037	A	19981209	200310
			US 200292850	A	20020307	
US 6542894	B1	20030401	US 98208037	A	19981209	200324
US 6782390	B2	20040824	US 98208037	A	19981209	200457
			US 200292850	A	20020307	

Priority Applications (No Type Date): US 98208037 A 19981209; US 200292850 A 20020307

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
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WO 200034889	A2	E	50 G06F-017/00	
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Designated States (National): AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW
Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW NL OA PT SD SE SL SZ TZ UG ZW

AU 200020498	A			Based on patent WO 200034889
US 20030018601	A1		G06N-005/00	Cont of application US 98208037
US 6542894	B1		G06F-017/00	
US 6782390	B2		G06F-017/30	Cont of application US 98208037 Cont of patent US 6542894

Abstract (Basic): WO 200034889 A2

NOVELTY - The execution method involves scoring records of a database that is segmented into several data segments (52a-52i) using several models (60a-60i). The scores of records are converted into probability estimates which are combined into a simple representation of expected behavior.

DETAILED DESCRIPTION - An INDEPENDENT CLAIM is also included for memory medium.

USE - In data mining software for credit risk assessment, fraud detection, process control, medical diagnosis.

ADVANTAGE - Since models are executed based on selective segmentation of data, a single variable or set of input variables have significant strong influence on predicting behavioral outcomes.

DESCRIPTION OF DRAWING(S) - The figure shows the block diagram of models execution system.

Data segments (52a-52i)

Several modes (60a-60i)

pp; 50 DwgNo 3/13

Title Terms: MODEL; EXECUTE; METHOD; DATA; MINE; SOFTWARE; SCORE; RECORD; DATABASE; SEGMENT; DATA; SEGMENT; MODEL

Derwent Class: T01

International Patent Class (Main): G06F-017/00 ; G06F-017/30 ; G06N-005/00

File Segment: EPI

14/5/28 (Item 15 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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009308731 **Image available**

WPI Acc No: 1993-002167/ 199301

XRPX Acc No: N93-001527

**Automated learning of rules within neural networks - using fuzzy logic to
create rules which are used to control system**

Patent Assignee: HITACHI LTD (HITA)

Inventor: BABA K; ENBUTSU I; HARA N; WATANABE S; YAHAGI H; YODA M

Number of Countries: 004 Number of Patents: 004

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
EP 521643	A1	19930107	EP 92305720	A	19920622	199301	B
US 5465320	A	19951107	US 92907539	A	19920702	199550	
EP 521643	B1	19970305	EP 92305720	A	19920622	199714	
DE 69217746	E	19970410	DE 617746	A	19920622	199720	
			EP 92305720	A	19920622		

Priority Applications (No Type Date): JP 91164212 A 19910704

Cited Patents: 4.Jnl.Ref; EP 471857; JP 2231670; JP 2292602; JP 3015902; JP 3095603; JP 395603

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

EP 521643 A1 E 19 G05B-013/02
Designated States (Regional): DE FR GB

US 5465320 A 15 G06F-009/00

EP 521643 B1 E 22 G05B-013/02

Designated States (Regional): DE FR GB

DE 69217746 E G05B-013/02 Based on patent EP 521643

Abstract (Basic): EP 521643 A

The method involves learning rules by a neural network simplifying fuzzy logic and analysing a system by a teaching data creation method (140). This groups the data into clusters and then selects a representative data item from each group for subsequent analysis. The selected data items are passed to a rule extraction algorithm.

Relationships between the data items are investigated to derive rules, however rules which have only an insignificant effect on the system are eliminated.

These rules are stored in a first rule base (200). Rules which are not duplicated and are not contradictory are stored in a second rule base. Thus, when fuzzy interference is used to control the system on the basis of rules in the second rule base, only valid rules which provide a **significant - effect** on the system are used.

USE/ADVANTAGE - Monitoring of parameters and controlling devices in systems such as water purification. Process for checking the rules derived by neural network may be simplified to ensure the validity of rule base.

Dwg.1/7

Title Terms: AUTOMATIC; LEARNING; RULE; NEURAL; NETWORK; FUZZ; LOGIC; RULE; CONTROL; SYSTEM

Derwent Class: T01; T06; X25

International Patent Class (Main): G05B-013/02; G06F-009/00

International Patent Class (Additional): G06F-009/44 ; G06F-015/18

File Segment:-EPI-----

File 348:EUROPEAN PATENTS 1978-2004/Sep W03

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File 349:PCT FULLTEXT 1979-2002/UB=20040923,UT=20040916

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Set	Items	Description
S1	247355	(INFLUENC??? OR AFFECT? OR EFFECT? OR ENCOURAG? OR STIMUL? OR PRESSUR? OR PROMOT? OR ADVANC? OR COMPEL?) (7N) (GOAL? ? OR - OBJECTIVE? ? OR OUTCOME? ? OR RESULT???)
S2	165016	(INFLUENC??? OR AFFECT? OR EFFECT? OR ENCOURAG? OR STIMUL? OR PRESSUR? OR PROMOT? OR ADVANC? OR COMPEL?) (5N) (WEIGHT? OR - IMPORTAN? OR SIGNIFICAN? OR EMPHASI? OR PROMINEN? OR PRIORITY OR PRIORITIES)
S3	193688	GOAL? ? OR OBJECTIVE? ? OR DESIR???(3N)RESULT? ?
S4	2685	(ENTER??? OR ENTRY OR INPUT???) (5N) (GOAL? ? OR OBJECTIVE? ? OR DESIR???(3N)RESULT? ?)
S5	9580	S3(7N) (PEOPLE OR PERSON? ? OR INDIVIDUAL? ? OR EMPLOYEE? ? OR MEMBER? ? OR STUDENT? ? OR USER? ? OR PARTICIPANT? ? OR SU- BSCRIBER? ? OR CONSUMER? ? OR VISITOR? ? OR GUEST? ? OR CHILD- ??? OR PLAYER? ? OR SOMEONE OR ANYONE)
S6	13423	S1(50N)S2
S7	354	S6 AND IC=G06F
S8	3	S1(50N)S2(50N)S4(50N)S5
S9	48	S1(50N)S2(50N)S4:S5
S10	48	S8:S9
S11	34	S10 AND AC=US/PR
S12	33	S11 AND AY=(1970:2001)/PR
S13	36	S10 AND PY=1970:2001
S14	43	S12:S13
S15	978	S1(50N)S2(50N)S3
S16	80	S15 AND IC=G06F
S17	67	S16 NOT S10
S18	58	S17 AND AC=US/PR
S19	53	S18 AND AY=(1970:2001)/PR
S20	48	S17 AND PY=1970:2001
S21	59	S19:S20

14/3,K/1 (Item 1 from file: 348)
DIALOG(R)File 348:EUROPEAN PATENTS
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01344129

Shopping assistance method and service system
Verfahren und Dienstsystem zur Einkaufsunterstützung
Procede et système de services destines a l'assistance a l'achat
PATENT ASSIGNEE:

Hewlett-Packard Company, (206037), 3000 Hanover Street, Palo Alto, CA
94304, (US), (Proprietor designated states: all)

INVENTOR:

L'Anson, Colin, 16 Kynges Mill Close, Frenchay, Bristol BS16 1JL, (GB)
McDonnell, James Thomas Edward, 11 Beaufort Road, Clifton, Bristol BS8
2JU, (GB)

Spratt, Michael P., 99 Audley Park Road, Weston, Bath BA1 2XN, (GB)
Waters, John Deryk, 35 Priorty Close, Combe Down, Bath BA2 5AN, (GB)
Crouch, Simon E., School Cottage, Stanton St. Quinton, Chippenham,
Wiltshire SN14 6DR, (GB)

LEGAL REPRESENTATIVE:

Squibbs, Robert Francis et al (36273), Hewlett-Packard Limited, IP
Section, Building 3 Filton Road, Stoke Gifford, Bristol BS 34 8QZ, (GB)
PATENT (CC, No, Kind, Date): EP 1148745 A1 011024 (Basic)
EP 1148745 B1 040128

APPLICATION (CC, No, Date): EP 2001303211 010405;

PRIORITY (CC, No, Date): GB 9658 000420

DESIGNATED STATES: DE; FR; GB

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: H04Q-007/22

ABSTRACT WORD COUNT: 98

NOTE:

Figure number on first page: 6

LANGUAGE (Publication, Procedural, Application): English; English; English
FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	200143	1610
CLAIMS B	(English)	200405	846
CLAIMS B	(German)	200405	796
CLAIMS B	(French)	200405	971
SPEC A	(English)	200143	5860
SPEC B	(English)	200405	5951

Total word count - document A 7471
Total word count - document B 8564
Total word count - documents A + B 16035

...SPECIFICATION and pay a registration fee). By only considering registered shops as being shops, checking whether an enquiry location has an **objective significance** of "shop" is readily **effected** by looking in the database 45. The **objective** significance of other locations is checked by referring to database 46. Shopping zones are only treated as such if they...

...is given a subjective significance of "home". The following set of subjective significance categories are, for example, specified by the user :

After the **objective** and subjective significances of the enquiry location has been determined, the coverage of the search is derived, taking account of...

14/3,K/4 (Item 4 from file: 348)
DIALOG(R)File 348:EUROPEAN PATENTS
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00728903

A method for measuring the usability of a system
Verfahren zum Messen der Verwendbarkeit eines Systems

Méthode pour mesurer la facilité d'utilisation d'un système

PATENT ASSIGNEE:

AT&T Corp., (589370), 32 Avenue of the Americas, New York, NY 10013-2412,
(US), (applicant designated states: DE;FR;GB)

INVENTOR:

Ghahramani, Bahador, 5 Long Hill Road, Long Valley, New Jersey 07853,
(US)

LEGAL REPRESENTATIVE:

Watts, Christopher Malcolm Kelway, Dr. et al (37391), AT&T (UK) Ltd. 5,
Mornington Road, Woodford Green Essex, IG8 0TU, (GB)

PATENT (CC, No, Kind, Date): EP 687988 A2 951220 (Basic)
EP 687988 A3 960117

APPLICATION (CC, No, Date): EP 95303298 950517;

PRIORITY (CC, No, Date): US 251079 940531

DESIGNATED STATES: DE; FR; GB

INTERNATIONAL PATENT CLASS: G06F-017/60; G06F-011/34;

ABSTRACT WORD COUNT: 203

LANGUAGE (Publication, Procedural, Application): English; English; English

FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	EPAB95	886
SPEC A	(English)	EPAB95	8648
Total word count - document A			9534
Total word count - document B			0
Total word count - documents A + B			9534

...SPECIFICATION Goal Achievement, Work Rate, and Operability.

These indicators primarily measure the level of a systems user's performance, e.g. **effectiveness**, efficiency, productivity, ability, willingness. As described hereinabove, Goal Achievement Usability Indicators measure the degree of success with which systems **users** perform their tasks and reach their **goals**. They measure the **effectiveness** of **users** operating systems and achieving their **objectives**.

Work Rate Usability Indicators measure the rate at which systems **users** perform to reach their **objectives**. They measure the efficiency and productivity of **users** operations to perform their tasks.

Operability Indicators measure the ability of system users to utilize the systems features. They measure...

...E., 1991, Measuring System Usability, Proceeding of the 8th International Conference on Systems Engineering, Coventry, United Kingdom) assist the measuring **effectiveness**, efficiency, productivity and other highly **important** usability indicators. In accordance with an embodiment of the present invention, the following indicators may be employed.

Goal Achievement Usability...

14/3,K/8 (Item 8 from file: 348)

DIALOG(R) File 348:EUROPEAN PATENTS

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00334888

Associative pattern conversion system and adaptation method thereof

Assoziatives Musterkonversionssystem und Anpassungsverfahren dafur

Systeme de conversion de forme associative et methode d'adaptation de ce systeme

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PATENT (CC, No, Kind, Date): EP 327817 A2 890816 (Basic)
EP 327817 A3 930407
EP 327817 B1 960828

APPLICATION (CC, No, Date): EP 89100421 890111;

PRIORITY (CC, No, Date): JP 883584 880111; JP 8834844 880217; JP 88125477
880523; JP 88164235 880701; JP 88278946 881104; JP 88297541 881125

DESIGNATED STATES: BE; DE; FR; GB; GR; IT; NL; SE

INTERNATIONAL PATENT CLASS: G06K-009/66; G06F-015/80;

ABSTRACT WORD COUNT: 100

LANGUAGE (Publication, Procedural, Application): English; English; English

FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	EPABF1	862
CLAIMS B	(English)	EPAB96	302
CLAIMS B	(German)	EPAB96	262
CLAIMS B	(French)	EPAB96	373
SPEC A	(English)	EPABF1	7282
SPEC B	(English)	EPAB96	2913

Total word count - document A 8144

Total word count - document B 3850

Total word count - documents A + B 11994

...SPECIFICATION 47 has a weight variable determining portion 52 to which the data DI, DO and a reference data DT are inputted. The data DT is a **objective** output to be outputted from the associative portion.

The weight variable determining portion 52 performs calculation such as following.

(b...

...and DT

(delta)=DT - DO
(DELTA)WR= (delta) DI
(delta) : Deviation of DO from DT;
(DELTA)WR: Reference value of **weight** variable;

This calculation is **effective** for evaluating the output DO so that a positive education is performed when DO is sufficiently correct or a negative...

...when DO is not correct.

(b- ii) Calculation according to DI and DOR
(DELTA)WR=DT DI

This calculation is **effective** for learning the **objective** output in response to the input.

(b-iii) Calculation according to DI and DO
(DELTA)WR=DO DI

This calculation is effective for evaluating the output...

...SPECIFICATION 47 has a weight variable determining portion 52 to which the data DI, DO and a reference data DT are inputted. The data DT is a **objective** output to be outputted from the associative portion.

The weight variable determining portion 52 performs calculation such as following.

(b...

...to DI, DO and DT (Formula omitted) (Formula omitted)

(delta): Deviation of DO from DT;
(DELTA)WR: Reference value of **weight** variable;

This calculation is **effective** for evaluating the output DO so that a positive education is performed when DO is sufficiently correct or a negative...

...is performed when DO is not correct.

(b- ii) Calculation according to DI and DT (Formula omitted) This calculation is **effective** for learning the **objective** output in

response to the input .

(b-iii) Calculation according to DI and DO (Formula omitted) This calculation is effective for evaluating the output in macro...

14/3,K/13 (Item 3 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00948245 **Image available**

PERSONALIZED TRAFFIC ALERT SYSTEM

SYSTEME D'ALERTE PERSONNALISEES CONCERNANT LA CIRCULATION

Patent Applicant/Assignee:

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Patent and Priority Information (Country, Number, Date):

Patent: WO 200282402 A2-A3 20021017 (WO 0282402)

Application: WO 2002IB1093 20020402 (PCT/WO IB0201093)

Priority Application: US 2001829116 20010409

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

CN JP KR

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

Publication Language: English

Filing Language: English

Fulltext Word Count: 5540

Fulltext Availability:

Detailed Description

Detailed Description

... communication time; and/ or different communication times may be linked with different advisory types.

All data originally entered by the **user**, including original start and **goal** locations used to generate the links stored according to the record format of Fig. 4, will need to be stored in a master database (not shown), or a master record or table within the **user** database. The start and **goal** need to be retained in case new links need to be generated, for instance in the case of an alternate route. The start and goal are also needed to test if a problem **affects** the full route **significantly** (described later). The master also contains a list of link identifiers so that for each problem, the starts and **goals** for **affected** trips can be determined. The list of link identifiers will be particularly useful in the case of a delay advisory...

14/3,K/14 (Item 4 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

(c) 2004 WIPO/Univentio. All rts. reserv.

00943630 **Image available**

NEGOTIATING PLATFORM

PLATE-FORME DE NEGOCIATION

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Patent and Priority Information (Country, Number, Date):

Patent: WO 200277759 A2-A3 20021003 (WO 0277759)
Application: WO 2002US8293 20020320 (PCT/WO US02008293)
Priority Application: US 2001276952 20010320; US 2001279422 20010329; US
2001287004 20010430; US 2001305073 20010716; US 2001327291 20011009

Designated States:

(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ
EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR
LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SD SE SG SI
SK SL TJ TM TN TR TT TZ UA UG US UZ VN YU ZA ZM ZW
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 91315

Fulltext Availability:

Claims

Claim

... relative to the effective target and then added to the difference
between the old target and the

39

effective target, then to produce a result which is divided by the
old target. The calculation is shown mathematically in the examples
section below. The party input unit preferably permits a party by
answering questions at the user interface, to define objective
functions according to any one of die categories
discussed above. Tbus for example the uscr may define a single dimension
...

...The unifier 16 may then use the range of indil-Terarice, the weightings
and the relative importance to unify the objective with opponentsq
objectives to determine whether or not there is a common area of
interest. The prioritizer 28 allows a respective party to...

...the same levels or on different, say succeeding levels. The user may
indicate that give on one of die linked objectives should correspond to
take on the other. Likewise the user input may be used to establish a
priority amongst objectivC's mfihi a single level. 'llie input may also
permit a party to define a two dimensional trade-off objective by
entering two two-dimensional points. The party goal program unit 12
preferably defines a trade-off line between the two points, a@ for the
one dimensional version. The...function level L : Py.

Representation in the GP problem

Given the above inputs, we add to the GP problem a goal constraint to
express the user's desire to reach the target value TY

Goal constraint: Y+16- -43+

0.)

We also express the, importance of reaching the target goal by adding
a
term wntairdng weighted deviations to the suitable level (L) of the

objective function.

Objectivc Lat level Q: Min Z 5- + IFT+ -J+

(2)

Comments

1 Notice that the weights W,-, T,+ are penalty factors,

I

representing how much the **user** dislikes a deviation in either direction.

2 Targets may appear at the exireme end of the interval defined by the...

...such cases may indicate poor modeling. Therefore, it is recommended that the O1 will apply ways to (gently) discourage the **user** from getting there.

72

Advanced Goal representation

Strong one-sided goals

In these cases the **user** provides a point-target value T (within the [L,U) bounds specified for the attribute) and specifies a linear penalty ...be applied. But, if the deviation occurs in dw other direction. only a certain portion of J@, wRl be in **effect**.

Bounds

I-lore we describe hard bounds on the problem variables, both decision and' deviation ones. We donot address the...

...CjP problems that we compile be bounded so as to avoid unbounded or unrealistic solutions, Bounding the -problem haq other **important** advantages. IlleSe include, easier design of the utility laYer.5 (such as, calculating the worst solution), and -lore Cfftient easier...

14/3,K/25 (Item 15 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00779722 **Image available**

COMPUTERIZED INCENTIVE SYSTEM

SYSTEME D'ENCOURAGEMENT INFORMATISE

Patent Applicant/Assignee:

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Patent and Priority Information (Country, Number, Date):

Patent: WO-200113306 A2 20010222 (WO 0113306)

Application: WO 2000US22497 20000816 (PCT/WO-US0022497)

Priority Application: US 99376811 19990818

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

CA

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

Publication Language: English

Filing Language: English

Fulltext Word Count: 8379

Patent and Priority Information (Country, Number, Date):

Patent: ... 20010222

Fulltext Availability:

Detailed Description
Publication Year: 2001

Detailed Description

... with a sponsor or with an agent of a sponsor, in which transactions are used in the incentive program to **stimulate** the qualification for **promotions** and record reward **results**.

The system level overview of the operation of an exemplary embodiment of the invention has been described in this section...

...sake of clarity a simplified incentive program has been described.

10

Promotion Rules

An incentive program is a set of **promotion** rules, business rules, or **goal** data, that are applied to a **participant**'s performance data to determine qualification for a reward.

In one embodiment, an incentive program coexists with another promotion in **priority** in relation to other **promotions**.

In one embodiment, the promotion rules indicate that rewards are issued at, or no earlier than a specific date. In...

14/3,K/27 (Item 17 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00739239 **Image available**

SYSTEM AND METHOD FOR ON-LINE HEALTH MONITORING AND EDUCATION
SYSTEME ET PROCEDE DE SURVEILLANCE ET DE CONSEILS EN LIGNE POUR LA SANTE

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Patent and Priority Information (Country, Number, Date):

Patent: WO 200052604 A1 20000908 (WO 0052604)
Application: WO 2000USS5790 20000306 (PCT/WO US0005790)
Priority Application: US 99122932 19990305; US 2000518781 20000303

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 11741

Patent and Priority Information (Country, Number, Date):

Patent: ... 20000908

Fulltext Availability:

Detailed Description

Publication Year: 2000

Detailed Description

... a history of each individual user's profiles. Each user profile database entry may include the following attributes for each **user**.

Objective Physiological measures: **Weight**, Body mass index, Blood **pressure**, Resting heart rate, participating Activities;

Subjective physiological measures: Quality of life indicia, Strength, Agility,

Sleep value; and

13

Psychological objectives...

14/3,K/28 (Item 18 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00737652

GENE SEQUENCE VARIATIONS WITH UTILITY IN DETERMINING THE TREATMENT OF
DISEASE

VARIATIONS DE SEQUENCES GENIQUES PRÉSENTANT UNE UTILITÉ POUR LA SÉLECTION
DU TRAITEMENT D'UNE MALADIE

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Patent and Priority Information (Country, Number, Date):

Patent: WO 200050639 A2-A3 20000831 (WO 0050639)

Application: WO 2000US1392 20000120 (PCT/WO US0001392)

Priority Application: US 99121047 19990222; US 99139440 19990615; US
99357743 19990720

Designated States:

(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)

AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GD GE GH
GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN
MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG US UZ VN YU
ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 315309

Patent and Priority Information (Country, Number, Date):

Patent: ... 20000831

Fulltext Availability:

Detailed Description

Publication Year: 2000

Detailed Description

... weeks to months after therapy. The slow clinical relevance of these
therapies limits the clinician to determine optimal therapy for
individuals with arthritis, and provides a risk for selection of optimal
therapy for any criven stage of the disease.

1@

Toxicity...

...Drugs used to treat arthritis may cause death, disability, disease, and place an unborn child at risk. The undesired side **effects** or toxicities are listed for each drucir category as described above.

Analgesics associated side **effects** include dyspepsia, gastric or small bowel bleeding, ulceration, renal insufficiency, confusion, rash, headache, hepatic toxicity.

NSAIDs also reversibly inhibit platelet...

14/3,K/29 (Item 19 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00732004 **Image available**

**METHOD OF SEARCHING OR BROWSING MULTIMEDIA DATA AND DATA STRUCTURE
PROCEDE DE RECHERCHE OU DE SURVOL DANS DES DONNEES MULTIMEDIA ET STRUCTURE
DE DONNEES**

Patent Applicant/Assignee:

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Patent and Priority Information (Country, Number, Date):

Patent: WO 200045341 A1 20000803 (WO 0045341)

Application: WO 2000KR63 20000127 (PCT/WO KR0000063)

Priority Application: KR 992979 19990129; KR 9935798 19990827

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM EE ES FI GB
GD GE GH GM HR HU ID IL IN IS JP KE KG KP KZ LC LK LR LS LT LU LV MA MD
MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG
UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 7628

Patent and Priority Information-(Country, Number, Date):

Patent: ... 20000803

Fulltext Availability:

Detailed Description

Publication Year: 2000

Detailed Description

... Thus, the system develops a proper weight by self-training during each searching or browsing of an image. As a result, the system can perform a more **effective** search or browsing using the **weight** information of features irrespective of a place or application program, image searching engine. Also, the present embodiment may be adapted and used for searching or browsing an image that the user desires by performing an **effective** response to subjective and

objective queries by the user whenever weights are used for a search or browsing. Accordingly, the first embodiment of the present invention can be suitably...

14/3,K/30 (Item 20 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2004 WIPO/Univentio. All rts. reserv.

00571538 **Image available**
SYSTEM FOR MODELING, MEASURING, MANAGING, AND DEPICTING THE EFFECTS OF BUSINESS DECISIONS ON MARKET VALUE
Système de modélisation, d'évaluation, de gestion et de description des conséquences de décisions commerciales sur la valeur marchande

Patent Applicant/Assignee:

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BOULTON Richard E S,
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HODGKINSON Robert,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200034911 A2 20000615 (WO 0034911)
Application: WO 99US29467 19991211 (PCT/WO US9929467)
Priority Application: US 98111801 19981211; US 99283801 19990401

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM EE ES FI GB
GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA
MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA
UG US UZ VN YU ZA ZW GH GM KE LS MW SD SL SZ TZ UG ZW AM AZ BY KG KZ MD
RU TJ TM AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE BF BJ CF
CG CI CM GA GN GW ML MR NE SN TD TG

Publication Language: English

Fulltext Word Count: 39382

Patent and Priority Information (Country, Number, Date):

Patent: ... 20000615

Fulltext Availability:

Detailed Description

Publication Year: 2000

Detailed Description

... using information to improve customer service processes, The breadth and depth of customer service processes and the information system are important factors in effectiveness .

Data Field: Effectiveness of compensation

Question: Are your staff effectively motivated by their compensation structure? Measures: Average years with company. Annual percentage turnover...

...a combination of factors, including salary, bonuses, equity and other forms of gain-sharing that motivate performance and align the goals of individuals and the company. Effectiveness of compensation is reflected in employee loyalty and turnover rates, as well as recruiting and retraining costs. Productivity levels by...

14/3,K/32 (Item 22 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT

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00538764 **Image available**

METHOD AND APPARATUS FOR PROBLEM SOLVING, DECISION MAKING, STORING,
ANALYZING, RETRIEVING ENTERPRISEWIDE KNOWLEDGE AND CONCLUSIVE DATA
PROCEDE ET APPAREIL PERMETTANT DE RESOUDRE DES PROBLEMES, DE PRENDRE DES
DECISIONS, DE STOCKER, D'ANALYSER, D'EXTRAIRE DES CONNAISSANCES A
L'ECHELLE DE L'ENTREPRISE AINSI QUE DES DONNEES DECISIVES

Patent Applicant/Assignee:

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SANTOS Jad,
SERRANO Chris,
DINH Phong,
CLINE Rachel,
BERNER Rich,
MCCLANE Jennifer,
RONO Ramon,
MENTZ Lisa,
GELLER Josh,
GERY Gloria,
YARDUMIAN Robert,
SCHAPIRO David,
BUSSARD Katherine Nicole,
LAU Catherine,
OSBORNE Kevin,
CONNELLY Sean,
NGUYEN Kevin,
WILMSMEYER Justin,
VERNON Martin,
HOGQUIST Karl,
SCHWARZBART Joel,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200002137 A1 20000113 (WO 0002137)

Application: WO 99US15049 19990702 (PCT/WO US9915049)

Priority Application: US 9891476 19980702; US 99133746 19990512

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AU CA JP SG AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

Publication Language: English

Fulltext Word Count: 11764

Patent and Priority Information (Country, Number, Date):

Patent: ... 20000113

Fulltext Availability:

Detailed Description

Publication Year: 2000

Detailed Description

... and may not provide informative value
during future queries of the knowledge base.

Once the decision statement is entered, the **user** advances to the DEVELOP OBJECTIVE screen (Fig. 21). The DECISION STATEMENT cell 302 is echoed here, and additional cells for...

...user. For each

objective, a CLASSIFICATION cell 310 is provided. The user scans the objectives, and for each listed objective **enters** a classification of MUST or WANT, or other descriptive classification, in CLASSIFICATION cell 310 using pull-down

'menu 312. Objectives...

...by clicking INSERT OBJECTIVES button 308. In this manner the objectives sought by the decision are ranked into groups representing **objectives** such as uncompromisable and optional.

Next, the **user** advances to WEIGHT THE WANTS screen (Fig. 23) to further classify the optional WANT objectives.

Below the DECISION STATEMENT cell...

...a relative weight portion 318. The relative weight portion may be implemented as a slide bar 320. For each WANT **objective**, the **user** determines a relative priority weight. The most compelling objective is assigned a value of ten on a zero to ten scale, however the upper limit could be varied to suit the granularity desired as can the scale itself. The **user** then considers each remaining **objective** and assigns a relative weight accordingly. Following the WEIGHT THE WANTS screen, the user progresses to the generate alternatives screen shown in Fig. 24. This screen is for generating alternatives based on the previously entered **objectives**. MUST and WANT **objectives** are displayed in MUST OBJECTIVES cell 322 and WANT OBJECTIVES cell 324. Want objectives may be sorted by relative weight cell 318 value, or may remain in the order entered. The **user** scrolls through the MUST and WANT **objectives** to generate alternatives, and enters these alternatives in ALTERNATIVE cell 326. The **user** may scroll through the **objectives** in any order. However, considering the MUST objectives first ensures that mandatory items are reflected in the resulting alternatives list...

14/3,K/33 (Item 23 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00515367 **Image available**

**METHOD AND APPARATUS FOR ANALYZING DATA AND ADVERTISING OPTIMIZATION
PROCEDE ET APPAREIL D'ANALYSE DE DONNEES ET D'OPTIMISATION PUBLICITAIRE**

Patent Applicant/Assignee:

CANNON HOLDINGS L L C,

Inventor(s):

CANNON Mark E,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9946719 A1 19990916

Application: WO 99US5363 19990309 (PCT/WO US9905363)

Priority Application: US 9838380 19980311

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN YU ZW GH GM KE LS MW SD SL SZ UG ZW AM AZ BY KG KZ MD RU TJ TM AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

Publication Language: English

Fulltext Word Count: 44730

Patent and Priority Information (Country, Number, Date):

Patent: ... 19990916

Fulltext Availability:

Detailed Description

Publication Year: 1999

Detailed Description
... has been questioned.

If a media planner were to optimize a plan or schedule based on total reach using the **weighted effective** frequency method, then the Krugman curve with the spike at one exposure (see FIG. 24) would accurately describes this **objective**. Using this weighting, only when audience **members** are exposed to advertisements for the first time are the exposures included in the total exposure valuation. This is precisely the definition of I 0 reach. In other words, for a **weighted effective** frequency exposure valuation table similar to the table shown in FIG. 23 for optimizing a plan or schedule based on...

...shown in FIG. 29.

Effective Frequency

If a Krugman curve with the spike set at three exposures is adopted, the results for 1 5 the **weighted effective** frequency valuation method become identical to the commonly known effective frequency valuation method. Exposures below three are worth nothing, as...

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Set	Items	Description
S1	1148111	(INFLUENC??? OR AFFECT? OR EFFECT? OR ENCOURAG? OR STIMUL? OR PRESSUR? OR PROMOT? OR ADVANC? OR COMPEL?) (7N) (GOAL? ? OR - OBJECTIVE? ? OR OUTCOME? ? OR RESULT???)
S2	852280	(INFLUENC??? OR AFFECT? OR EFFECT? OR ENCOURAG? OR STIMUL? OR PRESSUR? OR PROMOT? OR ADVANC? OR COMPEL?) (5N) (WEIGHT? OR - IMPORTAN? OR SIGNIFICAN? OR EMPHASI? OR PROMINEN? OR PRIORITY OR PRIORITIES)
S3	1881223	GOAL? ? OR OBJECTIVE? ? OR DESIR???(3N)RESULT? ?
S4	4480	(ENTER??? OR ENTRY OR INPUT???) (5N) (GOAL? ? OR OBJECTIVE? ? OR DESIR???(3N)RESULT? ?)
S5	63902	S3(7N) (PEOPLE OR PERSON? ? OR INDIVIDUAL? ? OR EMPLOYEE? ? OR MEMBER? ? OR STUDENT? ? OR USER? ? OR PARTICIPANT? ? OR SU- BSCRIBER? ? OR CONSUMER? ? OR VISITOR? ? OR GUEST? ? OR CHILD- ??? OR PLAYER? ? OR SOMEONE OR ANYONE)
S6	122376	S1 AND S2
S7	26796	S6 AND S3
S8	949	S7 AND S5
S9	5	S4 AND S8
S10	5	RD (unique items)
S11	53084	(INFLUENC??? OR AFFECT? OR EFFECT? OR ENCOURAG? OR STIMUL? OR PRESSUR? OR PROMOT? OR ADVANC? OR COMPEL?) (5N) (GOAL? ? OR - OBJECTIVE? ? OR OUTCOME? ? OR RESULT???) (5N) (FACTOR? ? OR ISS- UE? ? OR ASPECT? ?)
S12	7768	S11 AND S2
S13	2069	S3 AND S12
S14	104	S4:S5 AND S13
S15	87	RD (unique items)
S16	66	S15 NOT PY=2002:2004
S17	413643	(FACTOR? ? OR ISSUE? ? OR ASPECT? ?) (5N) (WEIGHT? OR IMPORT- AN? OR SIGNIFICAN? OR EMPHASI? OR PROMINEN? OR PRIORITY OR PR- IORITIES)
S18	7518	S11 AND S17

S19 112 S4:S5 AND S18
S20 98 RD (unique items)
S21 41 S20 NOT (S16 OR PY=2002:2004)

16/5/2 (Item 2 from file: 8)
DIALOG(R)File 8:Ei Compendex(R)
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02106286 E.I. Monthly No: EIM8607-048736

Title: MANAGING TECHNOLOGICAL CAREER TRANSITIONS.

Author: Zukowski, Raymond W.

Corporate Source: GE, Aerospace Electronics Systems Dep, Utica, NY, USA
Conference Title: Enhancing Engineering Careers by Fulfilling Individual and Organizational Goals, Conference Record.

Conference Location: Palo Alto, CA, USA Conference Date: 19831027

Sponsor: IEEE, Task Force on Career Maintenance & Development, New York, NY, USA; IEEE United States Activities Board, New York, NY, USA

E.I. Conference No.: 04457

Source: Publ by IEEE, New York, NY, USA. Available from IEEE Service Cent (Cat n UH0158-6), Piscataway, NJ, USA p 38-42

Publication Year: 1983

Language: English

Document Type: PA; (Conference Paper)

Journal Announcement: 8607

Abstract: It is pointed out that managing technological career transitions requires that management not only be aware of the employee's own career goals, but also that management be sensitive to emerging new technologies and the effect these technologies will have on the employer's future business. A case study is reported in conjunction with the emergence a few years ago of LSI/VLSI as a new and immensely viable technology, increasingly important to future business. Effects of technological obsolescence, cost aspects and training program objectives are discussed. The importance of continuing engineering education programs is considered.

Descriptors: *INDUSTRIAL MANAGEMENT--*Personnel Training; ENGINEERING EDUCATION

Identifiers: TRAINING PROGRAMS; MANAGEMENT INFLUENCE; CAREER TRANSITIONS; CONTINUING ENGINEERING EDUCATION

Classification Codes:

912 (Industrial Engineering & Management); 901 (Engineering Profession)

91 (ENGINEERING MANAGEMENT); 90 (GENERAL ENGINEERING)

16/5/3 (Item 3 from file: 8)

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01911775 E.I. Monthly No: EIM8512-077049

Title: PRA AND THE IMPLEMENTATION OF QUANTITATIVE SAFETY GOALS .

Author: Okrent, D.

Corporate Source: Univ of California, Sch of Engineering & Applied Science, Los Angeles, CA, USA

Conference Title: Transactions of the 7th International Conference on Structural Mechanics in Reactor Technology. (Volume M: Reliability and Risk Analysis of Nuclear Power Plants.)

Conference Location: Chicago, IL, USA Conference Date: 19830822

Sponsor: Int Assoc for Structural Mechanics in Reactor Technology; Commission--of--the European Communities, Luxembourg, Luxemb; Argonne Natl Lab, Argonne, IL, USA

E.I. Conference No.: 06799

Source: Transactions of the International Conference on Structural Mechanics in Reactor Technology 7th. Publ for Commission of the European Communities (EUR-8596) by North-Holland, Amsterdam, Neth and New York, NY, USA M6. 3, p 303-309

Publication Year: 1983

CODEN: TICTDV ISSN: 0167-563X ISBN: 0-444-86701-5

Language: English

Document Type: PA; (Conference Paper)

Journal Announcement: 8512

Abstract: With the adoption by the U. S. Nuclear Regulatory Commission (NRC) in January, 1983, of a Policy Statement on Safety Goals for the Operation of Nuclear Power Plants, probabilistic risk assessment (PRA) has

taken on increased importance in nuclear reactor safety. Although the NRC has stated that during the next two year evolution period, its quantitative design objectives and PRA are not to enter directly into the licensing process, many important issues will be influenced significantly by the results of risk and reliability studies. This paper will summarize the recently adopted NRC safety policy and the two-year evaluation plan, and will provide, by example, some words of caution concerning a few of the difficulties which may arise. (Edited author abstract) 21 refs.

Descriptors: *NUCLEAR POWER PLANTS--*Legislation; ACCIDENT PREVENTION

Identifiers: PROBABILISTIC RISK ASSESSMENT; LICENSING PROCESS; U. S. NUCLEAR REGULATORY COMMISSION

Classification Codes:

613 (Nuclear Power Plants); 902 (Engineering Graphics & Standards); 914 (Safety Engineering); 922 (Statistical Methods)

61 (PLANT & POWER ENGINEERING); 90 (GENERAL ENGINEERING); 91 (ENGINEERING MANAGEMENT); 92 (ENGINEERING MATHEMATICS)

16/5/4 (Item 1 from file: 35)

DIALOG(R) File 35:Dissertation Abs Online

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01857924 ORDER NO: AADAA-I3033221

Factors affecting the frequencies of social behaviors and social goals of preschoolers across three types of dramatic play in an urban setting

Author: Seider, Candyce K.

Degree: Ph.D.

Year: 2001

Corporate Source/Institution: The University of Wisconsin - Milwaukee (0263)

Supervisor: Dominic Gullo

Source: VOLUME 62/11-A OF DISSERTATION ABSTRACTS INTERNATIONAL.

PAGE 3685. 126 PAGES

Descriptors: EDUCATION, EARLY CHILDHOOD ; PSYCHOLOGY, SOCIAL

Descriptor Codes: 0518; 0451

ISBN: 0-493-45920-0

Eighty children (38 males, 42 females) in an urban early childhood development center were observed and videotaped while playing in three dramatic play types: thematic fantasy play, dramatic story reenactment and sociodramatic play. The differences in frequencies of social behaviors and social goals were identified and examined according to dramatic play type, sex of child and participation in familiar and less familiar play groups. The eight social behaviors and social goals used as dependent variables were drawn from the 27 social behaviors and social goals found in the System for Observation of Children's Social Interactions (SOCSI) (Brown, Odom, & Holcombe, 1996). Familiarity ratings were used to determine the child's perception of familiar and less familiar play partners.

Results from a repeated measures ANOVA indicated that the dramatic play type significantly influenced the frequencies of the children's social behaviors and social goals. The pattern of significance between play types was consistent. In descending order, social behaviors and social goals occurred-most-frequently during sociodramatic play, the next most frequently in dramatic story reenactment, and the least-frequently-in thematic fantasy play. There were fewer significant differences in frequencies of social behaviors and social goals based on familiarity levels and sex of child. Familiar play partners used more physical assistance, more share/trade behaviors, and more attention goals than less familiar play partners. Boys used more attention goals, needs statements, information seeking and physical aggression than girls did.

The results are discussed in relation to dramatic play literature, social development theories, and theories of language functions associated with both play and social behaviors. The balance of external and internal structure of each dramatic play type was considered as a possible factor influencing the differences in frequencies of social behaviors and social goals observed in each play type.

16/5/5 (Item 2 from file: 35)
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01841143 ORDER NO: AADAA-I3019676
Goal advancement among mental health self-help agency members
Author: Hodges, John Quinton
Degree: Ph.D.
Year: 2001
Corporate Source/Institution: University of California, Berkeley (0028)
Chair: Steven P. Segal
Source: VOLUME 62/07-A OF DISSERTATION ABSTRACTS INTERNATIONAL.
PAGE 2571. 63 PAGES
Descriptors: SOCIAL WORK ; HEALTH SCIENCES, MENTAL HEALTH
Descriptor Codes: 0452; 0347
ISBN: 0-493-30885-7

Goal advancement among mental health clients is critical to their reintegration into the community and their successful maintenance in independent settings. Consumer-run and governed mental health self-help agencies emphasize **member independence, autonomy, and empowerment**. This research examines **goal advancement** among **members** of these unique self-help agencies and examines which **factors** contribute to successful **goal advancement**.

Long-term **members** of four mental health self-help agencies responded to questions about their **goals** at baseline ($N = 310$) and six-month follow-up ($N = 246$). Type of **goals**, demographics, level of psychiatric disability, agency characteristics, and members' attitudes toward professional helpers were used to predict **goal advancement**.

Linear regression showed several **factors** to be significantly associated with **goal advancement**: Mental health **goals** were associated with **goal advancement**, as were education/training and housing **goals**; higher levels of anger/impulsiveness impeded **goal advancement**; and finally, faith in the psychiatrist as the ultimate source of responsibility for treatment decisions was associated with higher levels of **goal advancement**.

This study finds that self-help agencies support the advancement of several types of **goals**. Surprisingly, having faith in psychiatric decision-making was associated with higher levels of **goal advancement** for self-help **members**, as this is contrary to self-help agencies' ideology which emphasizes peer-driven (rather than professional) help.

16/5/8 (Item 5 from file: 35)
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01736121 ORDER NO: AADAA-I9967123
A study of overall student satisfaction and the factors influencing satisfaction at a midwestern church-related college
Author: Trudeau, Coein Skipper
Degree: Ed.D.
Year: 1999
Corporate Source/Institution: Indiana University (0093)
Adviser: John Bean
Source: VOLUME 61/03-A OF DISSERTATION ABSTRACTS INTERNATIONAL.
PAGE 912. 151 PAGES
Descriptors: EDUCATION, HIGHER
Descriptor Codes: 0745

Student satisfaction is an important consideration for many institutions of higher education. This is true due to the volatile economic climate in higher education, increased demands for accountability from external and internal constituents, and the need to examine satisfaction as an outcome of higher education. Existing investigations of student satisfaction have paid scant attention to this construct at church-related institutions. This research investigated **student satisfaction** at a

church-related college.

Research **objectives** included determining the overall satisfaction of **participants**, determining what **factors influenced** satisfaction, and examining differences in satisfaction between males and females and across academic classifications.

Surveys were distributed to 561 freshmen, sophomores, and juniors and 343 usable surveys were returned. There were 134 males and 209 females that responded. There were 147 freshmen, 100 sophomores, and 96 juniors in the sample.

Fourteen original elements were reduced to nine independent variables using factor analysis. These included two multiple item variables and seven individual variables. Multiple regression and analysis of variance were used to analyze the data.

It was concluded that the participants in this study possessed a high level of overall satisfaction. Two of the nine independent variables were found to have a **significant influence** on satisfaction. These were the multiple item factors of institutional fit and care. Institutional fit encompassed the traditional construct of fit between an institution and a student as well as the factors of social life, religious congruence, and perceived value. Care referred to the amount and quality of interaction between students and faculty and staff. The influence of institutional fit was so large a second set of analyses was done with this variable removed. The additional variables of utility, response to rules and regulations, academic classification, and memberships in campus organizations were shown to have **significant influence** on satisfaction. There were also differences found between what factors influenced satisfaction for males and females as well as differences between academic classifications.

16/5/23 (Item 20 from file: 35)
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01478320 ORDER NO: AADAA-IMM04371
THE EVALUATION OF CUSTOMIZED TRAINING PROGRAMS IN CALGARY (ALBERTA)
Author: CHARIKAR, BATHYAH
Degree: M.B.A.
Year: 1995
Corporate Source/Institution: UNIVERSITY OF CALGARY (CANADA) (0026)
Advisers: MYRON WEBER; JULIE ROWNEY
Source: VOLUME 34/03 of MASTERS ABSTRACTS.
PAGE 998. 128 PAGES
Descriptors: BUSINESS ADMINISTRATION, MANAGEMENT ; EDUCATION, ADULT AND
CONTINUING
Descriptor Codes: 0454; 0516
ISBN: 0-612-04371-1

The study explored the evaluation of customized training programs in Calgary organizations with 250 or more **employees**. The first of the two **objectives** of the study was to identify the evaluation strategy that represented the most rigorous efforts of the majority of Calgary employers in the sample. The second **goal** was to uncover the relative **importance** of various **factors** in **influencing** a company's approach to training evaluation. The data collection instrument of the study was a mail survey. The population consisted of 120 employers.

The research generated a response rate of 38%, or 46 organizations. However, only 42 of the participating companies offered customized training programs. It was found that 55% (23) of the 42 firms followed the Basic Evaluation strategy (as defined in the study). Furthermore, the importance of the training program(s) was the influencing factor that received the highest average importance rating amongst the organizations in the sample.

16/5/66 (Item 1 from file: 266)
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00359271

* IDENTIFYING NO.: 5R03MH63280-02 AGENCY CODE: CRISP
* **Bottom-up Activation of Goals by Means**
PRINCIPAL INVESTIGATOR: SHAH, JAMES Y
ADDRESS: JSHAH@FACSTAFF.WISC.EDU UNIVERSITY OF WISCONSIN 1202 W JOHNSON
ST, 215 PSYCH BDG
PERFORMING ORG.: UNIVERSITY OF WISCONSIN MADISON, MADISON, WISCONSIN
SPONSORING ORG.: NATIONAL INSTITUTE OF MENTAL HEALTH
DATES: 2009/01/01 TO 2008/31/04 FY : 2002 TYPE OF AWARD: Noncompeting
Continuation (Type 5)

SUMMARY: DESCRIPTION (provided by investigator): Our important personal **goals** has long been thought to have a significant impact on our everyday subjective experiences and general well-being and therefore it is of particular **importance** to consider the **factors** that **affect** how easily these **goals** come to mind, and how readily we pursue them. In addressing this question, psychologists have traditionally focused the motivational contents of **goals**, examining, for instance, the general regulatory needs that may bring particular **goals** to mind. Yet, **goals** are also knowledge constructs and, as such, should follow the same principles of organization and activation as articulated for knowledge constructs generally. Indeed, recent research has suggested that **goals** may be primed by semantically similar constructs in one's environment and that such priming has implications for behavior and subjective experiences. Yet because **goals** have a regulatory function, they are often associated with specific behaviors or actions designed to bring about their attainment and these associations may also play an important role in determining what **goals** come to mind and how singularly they are pursued. In particular, engaging in an activity that has previously been associated with a specific **goal** may automatically bring this former **goal** to mind, even in situations in which the behavior was initiated to fulfill a different **goal**. The proposed research, then, is designed to increase understanding of this "bottom-up" activation and its implications for promoting **goal** pursuit. Such bottom-up activation may be found to depend not on **goals**' semantic relation to means, but rather on the degree to which the means is thought to facilitate **goal** attainment. **Participants**' use of behaviors, objects and other **individuals** to achieve specific **goals** will be manipulated in order to examine whether these means will bring the original **goal** to mind in an entirely different context. The results of the proposed studies will have implications for our understanding of how **individuals** initiate and maintain **goal** pursuits and how these pursuits influence our emotional experiences and general well-being.

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Set	Items	Description
S1	287439	(INFLUENC??? OR AFFECT? OR EFFECT? OR ENCOURAG? OR STIMUL? OR PRESSUR? OR PROMOT? OR ADVANC? OR COMPEL?) (5N) (GOAL? ? OR - OBJECTIVE? ? OR OUTCOME? ? OR RESULT???) (5N) (FACTOR? ? OR ISS- UE?-?-OR-ASPECT?_?)
S2	783577	(INFLUENC??? OR AFFECT? OR EFFECT? OR ENCOURAG?-OR-STIMUL? OR PRESSUR? OR PROMOT? OR ADVANC? OR COMPEL?) (5N) (WEIGHT? OR - IMPORTAN? OR SIGNIFICAN? OR EMPHASI? OR PROMINEN? OR PRIORITY OR PRIORITIES)
S3	4124313	GOAL? ? OR OBJECTIVE? ? OR DESIR???(3N)RESULT? ?
S4	14657	S3(5N) (ENTER??? OR ENTRY OR INPUT???)
S5	415004	S3(7N) (PEOPLE OR PERSON? ? OR INDIVIDUAL? ? OR EMPLOYEE? ? OR MEMBER? ? OR STUDENT? ? OR USER? ? OR PARTICIPANT? ? OR SU- BSCRIBER? ? OR CONSUMER? ? OR VISITOR? ? OR GUEST? ? OR CHILD- ??? OR PLAYER? ? OR SOMEONE OR ANYONE)
S6	2427	S1(30N)S2(30N)S3
S7	1100382	(FACTOR? ? OR ISSUE? ? OR ASPECT? ?) (5N) (WEIGHT? OR IMPORT- AN? OR SIGNIFICAN? OR EMPHASI? OR PROMINEN? OR PRIORITY OR PR- IORITIES)

S8 2604 S1(30N)S7(30N)S3
S9 107 S1(30N)S2(30N)S4:S5
S10 72 RD (unique items)
S11 59 S10 NOT PD>20010412
S12 145 S1(30N)S7(30N)S4:S5
S13 95 RD (unique items)
S14 57 S13 NOT S11
S15 39 S14 NOT PD>20010412

15/3,K/1 (Item 1 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)
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01668353 SUPPLIER NUMBER: 15073808 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Performance measures for a JIT manufacturer: the role of the IE.
(just-in-time manufacturing, industrial engineers)

Hendricks, James A.

Industrial Engineering, v26, n1, p26(4)

Jan, 1994

ISSN: 0019-8234 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 3000 LINE COUNT: 00267

... such as set-up, material handling and inspection.

Performance measures should be **important causal factors** related to managerial and employee behavior. Performance measures should provide information to...

...an impact on marketing-related managerial decisions. In addition, performance measures should **encourage** all **employees** to take actions congruent with both organizational **goals** and **factors** critical for successful operations.

Performance measures should

15/3,K/2 (Item 1 from file: 47)
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04483398 SUPPLIER NUMBER: 18105953 (USE FORMAT 7 OR 9 FOR FULL TEXT)

How to manage your outsourcer. (Industry Trend or Event)

Guteri, Fred

Datamation, v42, n5, p79(3)

March 1, 1996

ISSN: 1062-8363 LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 1729 LINE COUNT: 00137

... measuring the progress being made toward attaining specific goals set out in **advance - goals** that serve to keep the **emphasis** on the bigger **issues** of whether the company's IS function is performing to world-class...

...on day-to-day operational problems.

Keeping an eye on these larger **goals** is especially difficult because the **members** of the IS department are often so invested in the success of

...

15/3,K/3 (Item 2 from file: 47)
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04349647 SUPPLIER NUMBER: 17543305 (USE FORMAT 7 OR 9 FOR FULL TEXT)

'Awareness about cities' is NLC election effort's goal. (National League of Cities)

Shafroth, Frank

Nation's Cities Weekly, v18, n39, p1(2)

Sep 25, 1995

ISSN: 0164-5935 LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 887 LINE COUNT: 00071

... bring not just thoughtful insight into how we can, as municipal leaders, **influence** the course of the next national election campaign **issues** and **outcomes**, but- perhaps more **importantly** - they are gifted in their ability to bring diverse groups of **people** together to achieve our common **goal** of making our communities better places."

NLC's Board of Directors endorsed...

15/3,K/4 (Item 3 from file: 47)
DIALOG(R)File 47:Gale Group Magazine DB(TM)
(c) 2004 The Gale group. All rts. reserv.

04058499 SUPPLIER NUMBER: 15324367 (USE FORMAT 7 OR 9 FOR FULL TEXT)
At-risk students and resiliency: factors contributing to academic success.
McMillan, James H.; Reed, Daisy F.
The Clearing House, v67, n3, p137(4)
Jan-Feb, 1994
ISSN: 0009-8655 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 3223 LINE COUNT: 00263

... these adults because they obviously care about their welfare.
Thus, there are **important environmental factors** that contribute to the strong, resilient personalities and beliefs that are critical...

...high expectations, a psychological support system, and recognition and accomplishment. These environmental **factors influence** these **students** so that they develop self-efficacy, **goals**, personal responsibility, and so forth. It is these traits that make students...

15/3,K/5 (Item 1 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2004 The Gale Group. All rts. reserv.

02762875 Supplier Number: 68207629 (USE FORMAT 7 FOR FULLTEXT)
Luminant Intensifies Focus Around Content Solutions With Established National Practice.

PR Newswire, p0336
Dec 19, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 781

... content management processes with content libraries and manages deployment, globalization and localization **issues**. The final **goal** is a constantly **compelling user** experience and a more highly visited site that will scale to the...

...intensive task in maintaining distributed Web sites, and one of the most **important factors** in maintaining a large-scale audience," said Jim Corey, president and chief...

15/3,K/6 (Item 1 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2004 The Gale Group. All rts. reserv.

04700313 Supplier Number: 62958243 (USE FORMAT 7 FOR FULLTEXT)
General Assembly President says Social Development Special Session best hope for putting 'heart' into globalization process.

M2_Presswire, pNA
June 26, 2000
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 1192

... social development and prosperity for all. The leaders agreed to give those **goals** the highest priority, by placing **people** at the centre of their concerns for sustainable development and human security...

...of the outcome of the Summit found that one of its main **objectives** -- to **promote** heightened awareness and commitment to social **issues** by governments and civil ...June 2000 social ramifications of major economic developments are now considered as **priority issues**. That report is worthwhile reading and I recommend it.

At Copenhagen, 117...

15/3,K/7 (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

12114224 SUPPLIER NUMBER: 59427300 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Resolve Conflict, Boost Creativity. (human resources management)
Van Slyke, Erik J.
HRMagazine, 44, 12, 132
Nov, 1999
ISSN: 1047-3149 LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 1915 LINE COUNT: 00169

... provide the motivation and strength to deal with tough problems. It enhances **people**'s understanding of real interests, **goals** and needs, and **stimulates** continued communication around those **issues**. Most **importantly** it prevents premature and misdiagnosed resolution of problems.
Even the most destructive...

15/3,K/8 (Item 2 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

10739852 SUPPLIER NUMBER: 53536312 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Constructive Consumer Choice Processes.
BETTMAN, JAMES R.; LUCE, MARY FRANCES; PAYNE, JOHN W.
Journal of Consumer Research, 25, 3, 187(1)
Dec, 1998
ISSN: 0093-5301 LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 27067 LINE COUNT: 02361

... as propositions; these propositions are summarized in Appendix B.
EVIDENCE FOR CONSTRUCTIVE **CONSUMER** CHOICE: CHOICE TASKS WHERE ACCURACY AND EFFORT **GOALS** PREDOMINATE
Many findings in research on **consumer** decision making can be accounted for in terms of accuracy and effort...

...For instance, one natural focus, given an emphasis on accuracy and effort **goals**, has been on **factors influencing** problem difficulty and how consumers cope with such difficulty. In addition to effects of problem difficulty, researchers have also examined one other **important aspect** of the decision task itself: the type of response required of consumers...

15/3,K/9 (Item 3 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

08924416 SUPPLIER NUMBER: 18581489 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Motivating sales staff with rewards. (Cover Story).
Morrall, Katherine
Bank Marketing, v28, n7, p32(7)
July, 1996
DOCUMENT TYPE: Cover Story ISSN: 0888-3149 LANGUAGE: English
RECORD TYPE: Fulltext; Abstract
WORD COUNT: 2904 LINE COUNT: 00226

... help motivate their branch because it has a direct impact on their **goals**."

An **effective** sales reward program depends on several **factors**. The most **important** are understanding what motivates **employees** and tying the rewards to the overall **goals** of the bank. The right motivators tied to measurable goals can foster...

15/3,K/10 (Item 4 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

06715370 SUPPLIER NUMBER: 14466087 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Management by objective for appraisal firms.

Simpson, John A.

Appraisal Journal, v61, n3, p380(6)

July, 1993

ISSN: 0003-7087 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 3140 LINE COUNT: 00257

... to contribute as much as possible to the formulation of these overall **objectives**, both on an **individual** and group level. **Employee input** prevents management from selecting unreasonable **objectives** that cannot be obtained, because **employees** know their limitations and constraints.

After defining organizational **objectives**, the **individual** goals are established. First, each **person** formulates **individual objectives**. There are several important factors that must be considered to effectively set **individual objectives**:

* **Objectives** should be specific and measurable. For

15/3,K/11 (Item 5 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

06221000 SUPPLIER NUMBER: 13902450 (USE FORMAT 7 OR 9 FOR FULL TEXT)

An investigation into the social context of early adoption behavior.

Fisher, Robert J.; Price, Linda L.

Journal of Consumer Research, v19, n3, p477(10)

Dec, 1992

ISSN: 0093-5301 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 7165 LINE COUNT: 00624

... 1985).

This article seeks to extend current empirical knowledge of the social **factors influencing** new product consumption by addressing the limitations identified above. The **objective** is to derive and test a model of the **effect** of social **factors** on **individual** adoption decisions. This **objective** is **important** because social **factors** are likely to mediate the **effects** of advertising and other marketing strategy variables on consumers' adoption decisions. The...

15/3,K/12 (Item 6 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

05203214 SUPPLIER NUMBER: 10932716 (USE FORMAT 7 OR 9 FOR FULL TEXT)

The dynamics of intense work groups: a study of British string quartets.

Murnighan, J. Keith; Conlon, Donald E.

Administrative Science Quarterly, v36, n2, p165(22)

June, 1991

ISSN: 0001-8392 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 11012 LINE COUNT: 00892

... limit. Potentially divisive confrontations were put on hold so that only the **important issues** would resurface. Successful quartets did not resolve the contradictions in these three...

...they recognized and tolerated them, and handled them quietly, rarely raising paradoxical **issues** for discussion. This may be why superordinate **goals** (Bass, 1985) are **effective**: They neither specify particulars with which group members might disagree, nor do they constrain different means for implementing the group **member's goals**.

Generalizing to Other Work Teams

The string quartet's task and its...

15/3,K/13 (Item 7 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

04796182 SUPPLIER NUMBER: 09438387 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Gist of communique of development committee. (International Monetary Fund and the World Bank) (transcript)

Japan Economic Newswire, K900925015

Sept 25, 1990

DOCUMENT TYPE: transcript LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 466 LINE COUNT: 00042

... INCOME IS THE BEST WAY TO HELP THEM AND THEREBY TO CONTRIBUTE EFFECTIVELY TO OTHER NATIONAL DEVELOPMENT OBJECTIVES , INCLUDING POVERTY REDUCTION.

(ENVIRONMENT ISSUE)

-- MEMBERS REITERATED THE IMPORTANCE OF INTEGRATING ENVIRONMENTAL CONCERNS INTO THE WORLD BANK'S OPERATIONS, PARTICULARLY ENVIRONMENTAL...

15/3,K/14 (Item 1 from file: 553)

DIALOG(R)File 553:Wilson Bus. Abs. FullText
(c) 2004 The HW Wilson Co. All rts. reserv.

03579041 H.W. WILSON RECORD NUMBER: BWBA97079041 (USE FORMAT 7 FOR FULLTEXT)

Personal computing acceptance factors in small firms: a structural equation model.

AUGMENTED TITLE: New Zealand

Igbaria, Magid

Zinatelli, Nancy; Cragg, Paul

MIS Quarterly (MIS Q) v. 21 (Sept. '97) p. 279-305

LANGUAGE: English

WORD COUNT: 13686

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

... sought to extend previous research by investigating in a single study the factors affecting personal computing acceptance among users in small firms. Specifically, the objectives of the study were (1) to develop a model of the determinants...

...investigation are based on either past factor studies of IS success or factors perceived to be important in a small business context. The research described here used a structural...

15/3,K/15 (Item 1 from file: 88)

DIALOG(R)File 88:Gale Group Business A.R.T.S.
(c) 2004-The-Gale-Group..All_rts. reserv.

05670709 SUPPLIER NUMBER: 70396384

Chinese Implicit Leadership Theory.

LING, WENQUAN; CHIA, ROSINA C.; FANG, LILUO

The Journal of Social Psychology, 140, 6, 729

Dec, 2000

ISSN: 0022-4545 LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 3277 LINE COUNT: 00323

... in a collectivist culture.

Occupational differences. There were occupational differences for the factors Goal Effectiveness , Interpersonal Competence, and Versatility, but not for Personal Morality. The college students...

...rated the highest.

Education differences. Groups that differed in education level showed significant differences on the **factors** Personal Morality, Goal Effectiveness, Versatility, and Interpersonal Competence. The college participants gave the highest ratings on all CILS factors, whereas the other three...

15/3,K/16 (Item 2 from file: 88)
DIALOG(R)File 88:Gale Group Business A.R.T.S.
(c) 2004 The Gale Group. All rts. reserv.

03638778 SUPPLIER NUMBER: 17175396
The effects of goals on the maintenance of exercise programs.
Gallucci, Nicholas T.
Journal of Sport Behavior, v18, n2, p109(14)
June, 1995
ISSN: 0162-7341 LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 4692 LINE COUNT: 00421

... 1.3, p [greater than] .8. There were 84 cases in which participants indicated more than one goal , as 14 noted two goals, 13 listed three, 11 indicated four, 13...

...N=46) versus more than one goal.

A MANOVA analysis with the **Influence** , Likelihood, Time to Goal , and Percentage variables and Number of Goals , Experience, and Quit as **factors** demonstrated a lack of **significance** for the Number of Goals , Experience, and Quit interaction, as well as the Number of Goals by...

15/3,K/17 (Item 3 from file: 88)
DIALOG(R)File 88:Gale Group Business A.R.T.S.
(c) 2004 The Gale Group. All rts. reserv.

03481009 SUPPLIER NUMBER: 15682815
Consideration of the environment: an approach for rural planning and development.
Caldwell, Wayne J.
Journal of Soil and Water Conservation, v49, n4, p324(9)
July-August, 1994
ISSN: 0022-4561 LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 4588 LINE COUNT: 00395

... the future of rural communities. In response to current environmentally based community **issues** municipalities might develop goals to: **encourage** sustainable agriculture; **encourage** local marketing of agricultural products; diversify the local agricultural base and reduce ...

...of soil erosion. While policy could be developed in response to each individual goal , the following presents a proposed municipal response to soil erosion.

Soil erosion is an example of an issue which has gained increasing prominence in the rural community. Although some may argue that soil erosion is...

15/3,K/18 (Item 1 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2004 ProQuest Info&Learning. All rts. reserv.

02561699 270232541
Shared learning at Lufthansa and Otis Elevator
Anonymous
Training & Management Development Methods v12n5 PP: 951-954 1998
ISSN: 0951-3507 JRNL CODE: TMM
WORD COUNT: 1246

...TEXT: hopes will help leading companies to compete successfully:

- (1) Learning is most **effective** when it addresses **issues** and **objectives** that are **important** to the learners.
- (2) **People** learn most effectively when they learn with others.
- (3) Our beliefs determine...

15/3,K/19 (Item 2 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)
(c) 2004 ProQuest Info&Learning. All rts. reserv.

02515331 116352553

The social consequences of reform in transitional economies

Kumssa, Asfaw; Jones, John F
International Journal of Social Economics v26n1/2/3 PP: 194-210 1999
ISSN: 0306-8293 JRNL CODE: ISE
WORD COUNT: 7712

...TEXT: ethnic and national conflicts. But allowing for the many other variables that **affect outcome**, gradualism or its reverse remain **significant factors**. As Rana and Dowling (1993, p. 41) point out, one of the...

...reform measures."

Social costs of transition

There is a consensus that the **goal** of development is to ensure for all **people** an improved quality of life. A nation's development policy should be...

15/3,K/20 (Item 3 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)
(c) 2004 ProQuest Info&Learning. All rts. reserv.

02375560 116360241

Employee empowerment in services: a framework for analysis

Lashley, Conrad
Personnel Review v28n3 PP: 169-191 1999
ISSN: 0048-3486 JRNL CODE: PRV
WORD COUNT: 10104

...TEXT: circumstances individual differences, orientations to work and needs are likely to be **important factors** in the way an individual interprets and responds to a particular change (Alpander, 1991). Managerial initiatives to empower **employees** are introduced to meet commercial **objectives**. In the case of service workers, the objectives may be to improve...

...extent that these initiatives result in worker behaviour which meets the desired **objectives**.

Whilst there is some research, on service workers which identifies **factors** likely to **result** in **outcomes** of empowerment as measured by pay satisfaction, promotion satisfaction and intentions to leave (Sparrowe, 1994), few studies draw the links...

15/3,K/21 (Item 4 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)
(c) 2004 ProQuest Info&Learning. All rts. reserv.

02328406 86926396

The raison d'etre of maintenance

Narayan, V

Journal of Quality in Maintenance Engineering v4n1 PP: 38-50 1998

ISSN: 1355-2511 JRNLD CODE: QMGR

WORD COUNT: 4784

...TEXT: feelings of the person at the time the decision is made. Both **aspects** of risk are **important**. Their relative importance can differ from case to case, and may be misjudged.

A number of **factors** **influence** the perception of risk. For example, when the end **objective** is seen as a gain, **people** exhibit risk averseness, preferring a sure, smaller gain to a less probable...

15/3,K/22 (Item 5 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

(c) 2004 ProQuest Info&Learning. All rts. reserv.

01980283 48740411

Obstacles to business launch

Van Auken, Howard E

Journal of Developmental Entrepreneurship v4n2 PP: 175-187 Fall 1999

ISSN: 1084-9467 JRNLD CODE: DVEN

WORD COUNT: 4618

...TEXT: launch and (b) characteristics of the individuals. Previous studies indicated that the **factors** **affecting** the business launch decision included personal characteristics and **goals** of the **individual** (Greenberger and Sexton, 1988; Learned, 1992; Starr and Fondas, 1992), business conditions...

...Bhave, 1996). The absence of or a deficiency in any of these **factors** may be perceived as a **significant** or insurmountable obstacle to the start-up process. Potential new business owners...

15/3,K/23 (Item 6 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

(c) 2004 ProQuest Info&Learning. All rts. reserv.

01828281 04-79272

A mixed integer nonlinear program for oilfield production planning

Dawson, Robert G; Fuller, J David

INFOR v37n2 PP: 121-140 May 1999

ISSN: 0315-5986 JRNLD CODE: IOR

WORD COUNT: 4226

...TEXT: combinations of high and low factor levels were run to determine both **individual** and **factor** interaction **effects** on the **objective** value.

By determining which **factors** and interactions profitability is most sensitive to, a producer's control efforts...

... $2^{\text{sup}} 5 = 64$ OPOP runs. Table 3 ranks the seven most **important factors** and interactions of the single-well analyses according to effect value magnitude...

15/3,K/24 (Item 7 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

(c) 2004 ProQuest Info&Learning. All rts. reserv.

01578154 02-29143

A field study of the influence of situational constraints, leader-member exchange, and goal commitment on performance

Klein, Howard J; Kim, Jay S

Academy of Management Journal v41n1 PP: 88-95 Feb 1998
ISSN: 0001-4273 JRNLD CODE: AMA
WORD COUNT: 5027

...TEXT: identified in Hollenbeck and Klein's (1987) model. Supervisors are clearly an **important aspect** of the **goal** -setting context. The **influence** of supervisors on **employee goal** commitment may be greatest when supervisors are directly involved in determining goals...

15/3,K/25 (Item 8 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2004 ProQuest Info&Learning. All rts. reserv.

01532538 01-83526
Population health and HMOs: The partners for better health experience
Isham, George
Healthcare Forum Journal v40n6 PP: 36-39 Nov/Dec 1997
ISSN: 0899-9287 JRNLD CODE: HPF
WORD COUNT: 2273

...TEXT: to screening measures important to health (breast cancer and childhood immunizations)

Two **goals** that test the traditional limits between medicine and social **issues** (childhood injuries and domestic violence)

Two **goals** that **affect** large portions of the population and are **important health issues** (preterm birth prevention and dental health).

These **goals** are not static. As the organization reaches **individual goals** or becomes more effective in a particular area, the goals will be

...

15/3,K/26 (Item 9 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2004 ProQuest Info&Learning. All rts. reserv.

01413767 00064754
Toward a theory of communicative interactions in culturally diverse workgroups
Larkey, Linda Kathryn
Academy of Management Review v21n2 PP: 463-491 Apr 1996
ISSN: 0363-7425 JRNLD CODE: AMR
WORD COUNT: 12303

...TEXT: Fiske (1987) showed that perceptions tend toward individuation when outcome dependency or **goals** for accuracy **affect** the **person** making the judgments about another. These **factors** are more likely to be present when group tasks and rewards create...

... tested generally at the initial meeting stage of person perception and has **emphasized** short-term judgments and situational **factors** (e.g., Brewer, 1988; Fiske & Neuberg, 1990). In longer-term contexts, the....

15/3,K/27 (Item 10 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2004 ProQuest Info&Learning. All rts. reserv.

01158178 98-07573
An empirical study of the relationships among end-user information systems acceptance, training, and effectiveness
Lee, Sang M; Kim, Yeong R; Lee, Jaejung
Journal of Management Information Systems: JMIS v12n2 PP: 189-202 Fall 1995
ISSN: 0742-1222 JRNLD CODE: JMI

WORD COUNT: 4352

...TEXT: factors (CSFs) that influence end-user training performance is suggested as an **important** future research area. **Factors** that most strongly **affect** progress toward the end- **user** manager's **goals** can be identified through analyzing the managers' opinions. The identified CSFs can...

15/3,K/28 (Item 11 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
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01083293 97-32687

A portfolio approach to management development: The Ashworth model
Newton, Robert; Wilkinson, Michael J
Health Manpower Management v21n3 PP: 11-18 1995
ISSN: 0955-2065 JRNL CODE: HEM
WORD COUNT: 4327

...TEXT: of this structure is the emphasis placed on evaluation of the organizational **goal**, shared by all **participants**, to improve the quality of care of patients in Ashworth Hospital.

Designing...

...developed in which it was agreed that the concept of coherence should **influence** content and delivery.(Figure 1 omitted) As a **result** of discussion of this concept, organizational coherence emerged as an **important factor**. This **resulted** in a decision to run a multidisciplinary programme rather than one for...

15/3,K/29 (Item 12 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2004 ProQuest Info&Learning. All rts. reserv.

01032515 96-81908

A tool for assessing industry TQM practice versus the Deming philosophy
Tamimi, Nabil; Gershon, Mark
Production & Inventory Management Journal v36n1 PP: 27-32 First Quarter 1995
ISSN: 0897-8336 JRNL CODE: PIM
WORD COUNT: 3073

...TEXT: based on process capability studies. 38. Numerical quotas are not given higher **priority** than quality of workmanship.

Factor 12: Removing barriers to pride in workmanship

39. Performance appraisals are not...

...adequate documentation on how to do the job. 42. There is no **pressure** for short-term **results**. 43. Top management sets realistic **goals** for its **employees**.

Factor 13: Instituting education and self-improvement
44. There are programs to develop...

15/3,K/30 (Item 13 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2004 ProQuest Info&Learning. All rts. reserv.

00892437 95-41829

Improving profitability with segmented income statements for local area networks
Rushinek, Avi; Rushinek, Sara F

...TEXT: this process including retail strategy, competition, current market price, expense and profit **goals**, consumer perceptions, psychological **issues**, leader offerings and environmental **influences** [11,12].

Research shows that product features also affect price. Some studies...

...of segmented income statements.

IMPORTANCE OF SEGMENT REPORTING

Segment reporting is an **important** and controversial financial reporting **issue**: Segment reporting came into existence in the US when the Federal Trade...

15/3,K/31 (Item 14 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2004 ProQuest Info&Learning. All rts. reserv.

00724991 93-74212
Organizational Deflection or Who Owns the Real Problem? - Debunking the Nurse-Physician Conflict by Team Building
Appelbaum, Steven H.
Leadership & Organization Development Journal v13n1 PP: 21-26 1992
ISSN: 0143-7739 JRNLD CODE: LOD
WORD COUNT: 4520

...TEXT: understand the current interactions and climates of the two disciplines. The most **significant aspect** of this research was illuminated to clarify what was presented for debate, understanding and a beginning direction for the **participants** to consider in fun the **objectives** of this exercise utilizing the allotted sessions. The integration of this article with the mission document **stimulated dialogue**, **resulting** in a number of **issues** /problems for both groups and a number of recommended solutions intended to...

15/3,K/32 (Item 15 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2004 ProQuest Info&Learning. All rts. reserv.

00714137 93-63358
Do you need a local waste association?
Allen, Ellen
World Wastes v36n5 PP: 48-49 May 1993
ISSN: 0745-6921 JRNLD CODE: WWA
WORD COUNT: 851

...ABSTRACT: look for a single element that unites the industry or an overriding **issue** that is **significant** to a particular region within the country. This group may fit the...

... formation of an association, identify issues and concerns that are shared among **members**. Translate these **issues** into identifiable **goals** and develop a strategy for achieving the **goals**. Identify key groups that can have an **affect** on the agenda, such as the regulatory, environmental, and industrial communities. Encourage...

15/3,K/33 (Item 16 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2004 ProQuest Info&Learning. All rts. reserv.

00593741 92-08914

Multi-Bank Asset-Based Loans: Developing a Syndication Strategy

Bobrow, Barry L.

Secured Lender v48n1 PP: 6-12 Jan/Feb 1992

ISSN: 0888-255X JRNL CODE: SCL

WORD COUNT: 2520

...TEXT: the 1990s asset-based lenders have increasingly attempted to limit exposure to **individual** transactions. This portfolio management **objective** is rooted in the credit quality and capital scarcity **issues** affecting a wide variety of financial institutions. Though syndication became a more **important issue** for lenders in the 1980s, the smaller targeted hold levels have led...

... a reliable syndication capability in the 1990s. Ironically, the same credit quality **issues** that fostered the **importance** of syndication have made it more difficult to syndicate higher risk transactions...

15/3,K/34 (Item 17 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

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00236207 84-14768

Gordon Scott's Quest for Excellence

Anonymous

Rydge's v56n12 PP: 81-82 Dec 1983

ISSN: 0036-0511 JRNL CODE: RYD

...ABSTRACT: it is necessary to create a company culture which instills in all **employees** corporate **objectives** and **priorities**. Scott feels that 3 **factors** are critical for **effective** managing directors: 1. the ability to concentrate on making a business effective...

15/3,K/35 (Item 18 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

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00131997 81-01751

How to Motivate Employees

Collons, Rodger D.; Bingay, James S.

Best's Review (Life/Health) v81n8 PP: 74, 76 Dec 1980

ISSN: 0005-9706 JRNL CODE: BIH

...ABSTRACT: performance, and 3. displaying a positive attitude. Establishing goals is the most **important factor** in task performance according to the bulk of motivational research. The situational **factors**, such as monetary incentives, impact on **individual goals** and, thus, indirectly **affect** task performance. Performance improves independently and directly as a result of evaluation...

... of being evaluated creates evaluation apprehension. Giving a specific charge to an **individual** creates a task **goal**. Positive statements about the work and the work environment create positive social...

15/3,K/36 (Item 19 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

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00008453 73-03024

ORGANIZATIONAL BEHAVIOR AND MANAGEMENT ACCOUNTANT

PITTMAN, CLARENCE R.

MANAGEMENT ACCOUNTING V55 N1 PP: 25-28 JULY 73

ISSN: 0025-1690 JRNL CODE: NAA

ABSTRACT: ACCOUNTANTS IN THE PAST HAVE FAILED TO REALIZE THE **IMPORTANCE**

OF BEHAVIORAL ASPECTS IN REACHING GOALS . ACCOUNTING NOT ONLY AFFECTS BUT IS AFFECTED BY THE BEHAVIOR OF BUSINESS MEMBERS. ORGANIZATIONAL BEHAVIOR CAN BE DEFINED AS...

...GROUP GOAL OF COST REDUCTION, MAY CONFLICT WITH THE WORKER AND HIS INDIVIDUAL GOALS . THE " CONFLICT OF GOALS MAY RESULT IN A FAILURE TO PERFORM AND MANAGEMENT RESPONDS NEGATIVELY. THE...

... LEVELS TO DROP EVEN FURTHER. THE ACCOUNTANT CAN DEAL WITH THESE BEHAVIORAL FACTORS . INEFFECTIVE RESOURCE ALLOCATION IS A MAJOR CONTRIBUTOR TO GOAL CONFLICTS, THUS EFFECTIVE ALLOCATION CAN HELP SOLVE IT. PARTICIPATIVE BUDGETING IS BECOMING MORE USED. EVEN...

15/3,K/37 (Item 1 from file: 647)
DIALOG(R)File 647: CMP Computer Fulltext
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01087127 CMP ACCESSION NUMBER: EET19960408S0054
'Objective' evaluation considers all factors (Crosstalk)
ELECTRONIC ENGINEERING TIMES, 1996, n 896, PG30
PUBLICATION DATE: 960408
JOURNAL CODE: EET LANGUAGE: English
RECORD TYPE: Fulltext
SECTION HEADING: Opinion
WORD COUNT: 180

... to integrate information, his ethics. A truly "objective" evaluation considers all relevant significant factors that, in reality, contribute to the long-term success of the enterprise...

...against a standard of value, and judged comparatively.
Properly used, the term " objective " means respect for reality.
Promoting someone because of emotional factors would be unobjective because those factors do not contribute to the long...

15/3,K/38 (Item 1 from file: 634)
DIALOG(R)File 634: San Jose Mercury
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08798242
CANDIDATES VOICE CONCERN
San Jose Mercury News (SJ) - Thursday, October 24, 1996
By: MERCURY NEWS
Edition: Morning Final Section: Local Page: 8B
Word Count: 707

...district residents.

Louis Marotti

Of course, drugs and gangs are a very important issue ; however, I feel that if we can keep kids in school and help them achieve their goals by educational programs and vocational programs, then children will succeed after graduation.

Henri Zander

The current issue most important to CUHSD is the Moreland School District 'secessionist/unification' issue , because its outcome will affect the education of all students involved and the long-term planning of...

15/3,K/39 (Item 1 from file: 610)
DIALOG(R)File 610: Business Wire
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00308722 20000626178B0078 (USE FORMAT 7 FOR FULLTEXT)
Towers Perrin and SHRM Foundation Partner to Launch Multi-Stage Program
Analyzing HR Issues in Mergers & Acquisitions

Business Wire

Monday, June 26, 2000 13:27 EDT

JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

DOCUMENT TYPE: NEWSWIRE

WORD COUNT: 976

...placement process	68	49	
Defining organization blueprint/staffing plan	67	44	
Outlining people goals /guiding principles	60	41	
Forming integration teams to address issues	59	41...	

...resource issues (both people and HR technology related) are not only critically important , but are also money issues that affect the bottom line. These results are telling us that the human resources function is still primarily in...

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